

ADVERTISING BUDGET

<i>Account</i>	<i>Month</i>		<i>Year to Date</i>	
	<i>Budget</i>	<i>Actual</i>	<i>Budget</i>	<i>Actual</i>
<u>Media</u>				
Newspapers				
Radio				
TV				
Literature				
Other				
<u>Promotions</u>				
Exhibits				
Displays Contests				
<u>Advertising Expense</u>				
Salaries				
Supplies				
Stationery				
Travel				
Postage				
Subscriptions				
Entertainment				
Dues				
Totals				